

Smooth Operator

Everyone wants to look and feel good. But now you don't have to be famous, a celebrity, or even leave the county to achieve that silky smooth feeling all over. Enter qualified beauty therapist Priti Coles, owner of Priti Bodies and "I Segreti" Health and Beauty in Whetstone.

(("Segreti" is Italian for "the secret", meaning that any premium appointments made under this banner are totally confidential.

Priti has trained in many different treatments including Indian head massage, facials, Swedish massage and reflexology. But it is her specialist and exclusive virtually pain-free waxing for the most intimate areas that has become her trademark, specialising as she does in female and male full bikini and full body waxing – every day of the week!

So what's her secret? Well it's Australian, has miraculous qualities and is called Lycon Wax.

Priti explains, "I've personally tried every type of hair removal system and wax available, and have horror stories and bad experiences just like everyone else. However I can confidently say that Lycon Wax is the best. It's revolutionary, organic and contains essential oils to calm, soothe and nourish the skin."

She continues, "It works by shrink-wrapping each hair, raising it in its follicle, allowing it to be pulled out by the root, instead of pulling at the skin. It's like peeling off a plaster really and the result is healthy skin with no redness, soreness or stinging."

But the wax is only as good as the therapist applying it and with Priti you are in the hands of the best in the country. She's professional, friendly, discreet and passionate about what she does. Her cleanliness and hygiene standards are first class, and she has



an amazing empathy with people.

Instantly you are put at ease, happy and reassured as she talks through the range of treatments and what they entail. And with long appointments nothing is ever rushed. Premium appointments are offered to high profile and privacy conscious clients, allowing extra time before and after treatments to ensure that even clients never meet. She takes time to develop a good rapport with her clients and treats everyone as an individual.

Competitively priced, her waxing for the soul – not just the body – approach is proving popular and she has a loyal base of clients from across the UK and beyond. In addition, Priti treats a number of celebrities. But professional to the



last, she can only name those who have either cancelled or failed to make their appointment. These include Demi Moore, Naomi Campbell, Tamara Beckwith and Carol Vorderman.

But her services are not all about women. Increasingly more men are discovering the benefits of good body hair maintenance.

One first-time male client said, "I was a bit nervous making the initial contact and arranging an appointment for myself. However, you were very professional in the way you took the time to explain the various options and procedures to me. Your comprehensive question and answers, managed to put me at ease, and consequently I did not feel any kind of embarrassment!" ■

The wax is only as good as the therapist applying it and with Priti you are in the hands of the best in the country. She's friendly, discreet and passionate about what she does.

Information:

For more information or a free, no obligation consultation on the phone or face-to-face, contact Priti Coles on **0116 284 1944** or **07795 361288** or visit www.pritibodies.co.uk

